

The ultimate motorcycle. BMW R 90 S.

Now there's a whole new standard in motorcycles. In performance. In handling. In reliability. In quality of design and engineering.

It's the tremendous new BMW R 90 S, and there is simply no other machine that compares with it.

The engine displaces 900 cubic centimeters. It produces 77 horsepower at 7,000 RPM and 54.6 foot-pounds of torque at 5,500 RPM. For brilliant acceleration, for unsurpassed responsiveness and smoothness.

The transmission is an all-new 5-speed. Quiet, positive, and lightning quick.

Brakes are double-discs up front, and their stopping power is incredible.

That integrated fairing was aerodynamically designed to minimize wind resistance. You literally slip through the air.

Behind the fairing: all new instrumentation. As well-organized as a jet cockpit.

The paint is custom, of course. In silversmoke. Even the color looks fast.

If you love motorcycles, if you love to ride, you simply must experience the R 90 S, along with BMW's full line of all-new machines in 900, 750, and 600 cc's.

Tomorrow has arrived.



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